Changes in How We Work
See how HP Inc. is innovating for today's needs

At the beginning of the year we would have addressed the workforce in primarily 3 ways.

- Who is doing the work
- Where that work happens
- What tools, methods and style did that work happen in

It's a fantastic way to innovate, because it puts people at the center of what we're doing and helps to define a WHY ahead of a what.

It's time for a change though. **Experiencing this massive change** means re-evaluating needs.

The **rapid transformation** of the traditional, even the most progressive corporate environment, pulls not only technology, but stretches people beyond their comfort zones; challenging their ability to maintain personal relationships while maintaining top productive efforts on the work-front. We're developing a new way of working together.

Considering people as they **balance work and life**, often in the same environment, **from the same kitchen table** we're prioritizing the business and personal.

It's personal because it's in my home, allowing me to feel more joy and productivity in my role because of work in/around my home.

Privacy & Security are at the forefront now more than ever.

Making our home the new workplace puts added strains on security with an increase of attacks on home Wi-Fi® networks – and added emphasis on our work-styles being with remote teams. Privacy is important because "in-life" moments are happening around me with early morning calls, kids, and all other at-home moments. It's important because the corporate camera is in my home.

Getting connected is one thing, **building a connection** is another. The need for collaboration is at an all-time high, the crucible of business is engagement, and building a webcam that doesn't fall short, with a mic and speakers built for collaboration first is a key.

HP is making a pivot to address these new issues. The office is new again, so how can we enable people to be their best?

Many today are asking the question "**how can I adapt to a new set of circumstances?**" – developing according to this new standard brings us to build products that are highly adaptable and applying that adaptability to even broader sets of use cases.

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Thursday, August 6, 2020

9:00 AM / Arrival & Introductions

9:05 AM / Mobility Device Update

Rick Griencewic – Senior Manager and Security SME

We will be covering what's new in Mobility and Security Solutions, Professional Workstations and Security. We will cover roadmaps, new product introductions and how to secure your client environment.

9:55 AM / Commercial Desktops Update

Bob O'Shea – Business Desktops Expert

Bob will discuss Commercial Desktops, Transforming and Innovating the Modern Workforce through Design, Security and Collaboration. Each commercial desktop solution builds towards the future with the end user in focus, making HP your unique productive partner.

10:30 AM / Displays and Accessories

Charles Thomas – Compute Connect Business Development Manager

Come check out the latest and greatest HP has to offer from its Commercial Line of Displays & Accessories. Plus get a more intimate look at what HP has to offer to you and why you should choose HP.

11:15 AM / Wrap Up & Adjourn

Lisa Messner – Partner Business Manager

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