

**We're not the best because we're the oldest,
we're the oldest because we're the best!**

As CEO of Camera Corner Connecting Point, Inc. in Green Bay, I can assure you our mission is to provide you, our customer and friend, the latest in technology solutions, backed by the ultimate in customer service and support. We give you our promise that we want you and your company to succeed and we pledge to do whatever it takes to help you get there.

Richard Chernick,
CEO



PHOTO --- AV --- VOICE --- DATA

Why Camera Corner Connecting Point:

- 1. Dedicated Staff of Trained Professionals** – Our staff is constantly working to maintain a high level of expertise within an ever-changing industry in order to bring you the latest and most accurate information so you can make the best decisions for your company. **CCCCP** holds sales and service certifications with IBM, Lenovo, Hewlett Packard, ShoreTel, Apple, Microsoft, Citrix, Cisco, Laserfiche, Symantec and more. **CCCCP** has the breadth and depth of industry knowledge to help you make the correct initial purchase and to support you long after you buy.
- 2. Loaners/Rentals/Evaluation Units** – If you have a problem with a piece of equipment you purchased from **CCCCP**, we will try to provide you with a loaner machine while yours is being serviced. If the product is out of warranty we can rent you a comparable unit. We can even, in certain circumstances, provide you with a unit for evaluation before you buy. Try getting that kind of service from a direct purchase program.
- 3. As our customer you are given top priority** – When you show a commitment by purchasing from **CCCCP** we are committed to you. Our loyalties go first to those who have been loyal to us. This is important when our resources are stretched and you need help right away. Because you have helped us, we give you priority when you need help. Only a full service dealership can provide this type of priority service. Just Call!
- 4. Avoid the paper chasing** – Issue one PO and we will handle the paperwork. Keep your purchasing procedures consistent and maintain one simple paper work flow with us.
- 5. Seminars/Shows** – Each year we sponsor a huge show highlighting the latest technology from over 100 different vendors. This show is exclusively for our customers – free - by invitation only. The general public is not invited. **CCCCP** also conducts several free seminars throughout the year to focus on changes in the industry. Changes you need to know. When was the last time you were invited to a free seminar by a manufacturer direct purchase program?
- 6. Configuration Support** – Our technical expertise can help you make the right technology decisions to benefit you not only today, but also in the future. And because of our personal relationship with you, we have a real vested interest in making sure your system works. We can help you put all the pieces together & we'll be around to help you keep it together.
- 7. In downtown Green Bay since 1953** – **CCCCP** is the oldest computer reseller in Wisconsin. We are not a *sell you today and gone tomorrow company*. We pride ourselves in supporting you now and in the future.
- 8. Retail/Computer Showroom** – Would you like to see your product before you buy it? Would you like a print sample before you invest in a high-end color printer? Often times we can do this for our customers.
- 9. CCCC is a local business** – when you purchase from **Camera Corner Connecting Point** your money stays in the community. We value our relationship with our customers and we strive to support businesses that do business with us.
- 10. Vendor Neutral** – **CCCCP** consistently strives to provide the best solution for our customers regardless of the manufacturer. Because we are not tied to one specific brand name, you can be sure our product recommendations fit your needs rather than making your needs fit our product.
- 11. Customer Liaison** – Because we are vendor neutral we can act as your representative when you have a dispute with a manufacturer. **CCCCP** has the resources and contacts to do the legwork for you so you can do what you need to do – like run your business. Industry participation: Rick Chernick on Councils HP & Lenovo "We are on your side".
- 12. Dedicated Account Executives** – You will have a dedicated account person to help you all along the way. Someone who knows and understands the intricacies and nuances of your business. This is some one with whom you won't have to "start from scratch" each time you want to make a purchase contact your **CCCCP** sales support team at 920-438-0307 or your account executive.

You don't know how good we are until you're in trouble.

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